The **Create** program supports the creation of new work or development of works in progress in all disciplines by professional artists and arts groups.

Notification of results
Within three months

Grant type
- Emerging artists
- Established artists

Grant amount
- Emerging artists – up to a maximum of $7,500
- Established artists – up to a maximum of $15,000

Applicants – who can apply
- Professional artists
- Professional arts groups

Activities – what you can apply for
- Creation
- Creative research
- Project development

Expenses – what is eligible
Direct costs related to the current project

Assessment – how decisions are made
Your application to the Create program will be assessed by a peer assessment jury on the following weighted criteria:

- Artistic merit 80%
- Impact 10%
- Feasibility 10%

Note: Refer to the Peer Assessment Handbook for more information.

Application content

MAC now receives grant applications through our Online Application System. In order to apply, you will need to have a valid profile in the Online Application System.

1. Project information

You will be asked to provide details on the type of grant that you are applying for, your project title, the artistic discipline(s) most relevant to this application, the project start date and end date, type of activity within your project, and your project's stage of development.

In addition, you will be asked to address the following:

- Background, influences, and previous activities relevant to this application (500 word)
- Project description (750 words)
- Payment and working conditions (100 words)
- Permission and consent
- List key steps in the project, including research and travel, if applicable (250 words)
- What is your relationship to the culture(s) and/or communities represented in your project? (200 words) If your project involves communities, cultures, or cultural practices outside your own community or culture, demonstrate how you are approaching the subject matter with cultural integrity. (200 words, if applicable)
- Additional information that has not been asked that is essential to understanding your application (250 words)

2. Collaborator information

You will be asked to describe who will be involved and/or participating in the project. Explain why you chose to work with them and what they bring to the project. You will also be asked to include bios for key collaborators.

3. Budget

You will be asked to complete the budget sheet provided. Do not include cents, you may enter whole dollar amounts only. The budget form is used across most MAC programs and some sections may not apply to your project. Include brief clarifications of individual budget lines in the description fields, if necessary.

MAC uses the following guidelines for determining expenses:

- Mileage: 40 cents per kilometer
- Living expenses: up to $2,000 per month
- Per diems: $40 per day

Note: Total revenues must equal total expenses.

4. Support materials

Support material should be samples of current work/activities relevant to your grant application; it may include the work/activities of other key artists or partners. You may choose to include earlier work/activities to provide a context for your application.

You will be asked to submit a minimum of one, and up to a maximum of three items of support material.

The following count as **one item**:

- up to 5 digital images **OR**
- up to 15 pages of text **OR**
- up to 4 minutes of audio or video

For instance, your three items can be a total of 15 images, or 45 pages of text, or 12 minutes of audio/video. But you can also submit a combination of images, text, and recordings, as long as it falls within the limits.

You will be asked to describe how the support material relates to this application.

Assessor review questions

Your application will be assessed by a committee composed of fellow artists and arts professionals. They will use the following statements established for this program to make their decisions. Assessors will only consider those statements that apply directly to your project. Every effort is made to ensure that applications are assessed fairly. MAC accepts the decisions of the jury as final.

Artistic Merit

1. The applicant proposes innovative and promising experimentation. Consider, for instance:

   - Does the project undertake artistic risk?
   - Does it push the envelope?
   - Is it original and/or innovative?

2. A clear artistic, thematic, and conceptual vision underlies this application. Consider, for instance:

   - Does the application make clear how it will explore a contemporary and/or traditional artistic practice?
   - Does the applicant explain their choices?
   - Is there a clear logic behind the project?

3. The applicant has the technical skills and artistic rigour to complete this project.

4. The proposed project has artistic value. Consider, for instance:

   - Will the proposed project contribute to the applicant's artistic development?
   - Does it address themes and issues relevant to the public and/or the applicant's artistic practice?
   - Will it contribute to the art form?

5. The applicant has given adequate consideration to questions of cultural integrity.

   - Consult the resource page to learn more about MAC's understanding of cultural integrity.

Impact

1. The proposed project develops meaningful connections with the potential to generate future artistic opportunities.

2. The proposed project will contribute to the applicant's artistic development or (if the applicant is an organization) will strengthen the organization's ability to fulfill its mandate.

Feasibility

1. The proposal reflects thorough research and planning. Consider, for instance:

   - Does the workplan accurately identify and address all key stages of the project?

2. The budget accurately acknowledges the likely costs and revenues of the project. Consider, for instance:

   - Has the applicant given adequate consideration to artist payment and working conditions?

3. The applicant has the resources to complete the proposed project. Consider, for instance:

   - Does the application reflect the resourcefulness of the applicant and the applicant's ability to find practical and creative ways to overcome obstacles?
   - Does the applicant have the support of presenters, partners, and host organizations?