FACT SHEET: COVID-19 IMPACT ON ARTS & CULTURE IN MB

June 2020

According to Statistics Canada, the arts and cultural sector in our province is a $1.6 billion dollar industry that represents 2.4% of Manitoba’s economy (GDP) and employs more than 20,000 people.

To better understand how the pandemic has impacted Manitoba’s arts and culture sector, the Manitoba Arts Council organized a survey. Between May 13 and May 24, 485 people responded (70% individuals, 30% organizations).

Respondents are primarily from Winnipeg (82% of individuals, 65% of the organizations).

The survey captures responses from across the artistic and cultural sector in the following areas of practice:

- Visual arts
- Music
- Film/Video
- Theatre
- Education
- Literary Arts
- Festivals
- Service/Admin
- Media Arts
- Craft
- Dance
- Photography
- Heritage/Museums
- Recording/Distribution
- Libraries/Archives
- Architecture

2020 INCOME
Survey responses show a sharp decline in income as of March, and respondents expect to earn less than half of their normal income for the rest of 2020.

Individuals
48% of January-April income lost already.
69% of May-August income is expected to be lost.

The Canada Emergency Response Benefit is reaching 35% of respondents. Those incomes are most affected by the COVID-19 outbreak, though the respondents not receiving this benefit are also reporting significant loss of income. 35% of individual respondents indicate that they are ineligible to receive this benefit.

How do arts and cultural workers make a living?
56% of their income comes from gigs, contracts, and sales.
75% indicate their income varies greatly over the course of the year.
65% of their income is concentrated during the March-September period.

These factors worsen the financial impact of COVID-19 on people working in arts and culture.

Organizations
For organizations working in arts and culture in Manitoba, how has the pandemic affected...

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<tr>
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<th>JAN - APR</th>
<th>MAY - AUG</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>-48%</td>
<td>-73%</td>
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<tr>
<td>Payroll</td>
<td>-21%</td>
<td>-51%</td>
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<tr>
<td>Professional Fees</td>
<td>-40%</td>
<td>-75%</td>
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> 90% of all organizations expect to lose revenue in 2020.
2 in 3 organizations have lost investments in artistic and cultural projects (average: $33,000).
50% of all organizations are not eligible for the Canada Emergency Wage Subsidy.